



THE COLOSSEUM
CAESARS PALACE
LAS VEGAS



**ROCK AND ROLL HALL OF FAME AND GRAMMY™ AWARD WINNER ROD STEWART
TO PLAY EIGHT SHOWS AT THE COLOSSEUM AT CAESARS PALACE IN NOVEMBER**

Tickets on sale Saturday, October 2 at 10am for November 6-21 shows

LAS VEGAS, NV (September 27, 2010) – Rock icon Rod Stewart announced today that he will play eight performances at The Colosseum at Caesars Palace November 6-21. These performances follow a record-breaking summer tour with 33 sold out shows including dates in the UK, Ireland, Europe and as far reaching as Moscow, Dubai and Tel Aviv. For the first time ever, Stewart will play all of his greatest hits spanning his career of five decades in an intimate and up-close setting in Las Vegas. Fans who have seen his amazing, high energy shows in arenas & stadiums will now be able to see him in a much smaller and more intimate venue. This special engagement run of eight shows is presented jointly by Caesars Palace and AEG Live.

“For some years now, AEG Live has been wanting me to do a residency show in Vegas. I decided it was time to give it a try but I thought ‘first, let’s try 2 weeks instead of 2 years though’,” said Rod Stewart. “Who knows what this could lead to? I know that my band, background singers, and I are going to enjoy performing in such an intimate setting and having the chance for the fans to be in close proximity while hearing all the hits.”

Tickets go on-sale Saturday, October 2 at 10 a.m. and may be purchased in person at The Colosseum at Caesars Palace Box Office, by calling 1-800-745-3000 or by visiting www.ticketmaster.com, keyword “Caesars Palace”. All Ticketmaster orders may be subject to additional service charges and fees. Ticket prices are \$225/ \$150/\$99/\$69 (*all prices include 10% Live Entertainment Tax*). Dates for the limited engagement are November 6, 7, 10, 14, 17, 18, 20, and 21. All shows begin at 8pm.

Rod Stewart has one of the greatest and most distinctive voices in rock history—no less than the Godfather of Soul, James Brown, called Stewart "the best white soul singer." With an estimated 250 million in combined album and single sales, Stewart is one of the most successful live performers of all time. According to the Guinness World Records, Stewart drew the largest audience ever when he performed in front of 3.5 million people for a New Year’s Eve 1994 concert on the beach in Rio de Janeiro.

With his career in its fifth decade, Stewart has achieved numerous solo hit singles worldwide, most notably in the UK, where he has garnered six consecutive number one albums and his tally of 62 hit singles include 24 that reached the top 10, six of which gained the number one position. His hit singles include "Maggie May," "Tonight's the Night," "Hot Legs," "Da Ya Think I'm Sexy?," "Forever Young," "Young Turks," "Rhythm of My Heart," "Some Guys Have All the Luck," "Have I Told You Lately?," "Stay With Me," and "First Cut is the Deepest." For more information, visit www.rodstewart.com.

Rod Stewart will release his latest album, Fly Me to the Moon...The Great American Songbook, Volume V, on October 19th. Starting Tuesday, September 28th, fans who pre-order the new album from RodStewart.com will also receive a special password to pre-order tickets for the upcoming run of shows at The Colosseum.

About AEG Live:

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions, fifteen regional offices, and thirty state-of-the-art venues. The company is currently producing tours and productions including Cher at The Colosseum at Caesars Palace, Supernatural Santana: A Trip Through the Hits at The Joint at Hard Rock Hotel & Casino in Las

Vegas, Barry Manilow at Paris Las Vegas and Celine Dion who will return to The Colosseum at Caesars Palace in March 2011. The concert tour roster includes artists such as Taylor Swift, Bon Jovi, Leonard Cohen, Miley Cyrus, The Black Eyed Peas, Kelly Clarkson, Wisin & Yandel, Britney Spears, Kenny Chesney, P!nk, Paul McCartney, KISS, Mo'Nique and American Idols Live. AEG Live is the largest producer of music festivals in North America from the critically acclaimed Coachella Music & Arts Festival to Stagecoach and New Orleans Jazz & Heritage Festival. For more information, go to www.aeglive.com

About Caesars Palace

Caesars Palace is the world's best known resort-casino, celebrating the glory that was Greece and the grandeur that was Rome, in an 85-acre destination location that sets the standard for entertainment, dining and luxury. Reigning at the heart of the Las Vegas Strip, Caesars Palace ranks among the world's top luxury resorts known for their originality and beauty and features 3,300 hotel guest rooms and suites, 23 diverse restaurants and cafes, five-acre Garden of the Gods pools and gardens, 50,000 square foot Qua Baths & Spa and 300,000 square feet of premium meeting and convention space. The 4,300-seat Colosseum sits just steps from celebrity chef restaurants and the acclaimed Forum Shops at Caesars and spotlights world class entertainers such as Cher, Jerry Seinfeld and Celine Dion when she returns in 2011. Journalists may access media materials and request high-resolution images at media.harrahs.com. Find Caesars Palace on Facebook at <http://www.facebook.com/caesarspalacelv> and follow <http://www.twitter.com/caesarspalace> (@caesarspalace).

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